CK ONE LIMITED EDITION



Properties list:

metallic
limited edition packaging
sounding packaging
single product
end-user packaging
cosmetics, beauty and toiletries
high-tech
metals
plastics
new product
flacon
unusual structural association
identity by typography

From CK One website: "The iconic CK One limited edition bottle decorated with the message "we are one" message in many languages. A removable mp3 speaker is housed in the base of the packaging"

Reference: http://www.ckone.com/#/intl

Credits:

Designer:

Nicolle

Kasin

Art

Director:

Edmond

Badalian

Creative

Director:

Jake

McCabe

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