

RUDOLPH CARE



Properties list:

end-user packaging
range of products
new product
cosmetics, beauty and toiletries
folding carton
flacon
jar and pot
plastics
cardboard and paper
well-being
translucent
smooth
opaque
identity by typography
identity by system of colour
labels and sleeves

This is a packaging series for Danish beauty product line Rudolph Care. Rudolph Care is certified organic sustainable luxury, the first ever to carry the Danish Swan certificate as well as the French EcoCert certificate together. All materials used for the packaging are Swan and EcoCert certified and all printing processes are certified.

Reference: <http://lovelypackage.com/rudolph-care/>, <http://www.dyhrhagen.com/>

Credits:

Agency: Dyhr.Hagen

Designer: Victor Lieberath

