PASTA FRESCA







Properties list:

end-user packaging
single product
new product
pasta, rice and grains
tray
plastics
classic
transparent
identity by typography
photo to describe
identity by photo

A tray for Pasta Fresca: good use of transparency, photography and colour.

Reference: http://www.enricaguilera.com/trabajos/packaging/carrefour/i/5/

Credits:

Country: Spain

Designer: Enric Aguileira

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