

PASTA FRESCA



Properties list:
end-user packaging
single product
new product
pasta, rice and grains
tray
plastics
classic
transparent
identity by typography
photo to describe
identity by photo

A tray for Pasta Fresca: good use of transparency, photography and colour.

Reference: <http://www.enricaguileira.com/trabajos/packaging/carrefour/i/5/>

Credits:

Country: Spain

Designer: Enric Aguilera

Other images: