CHOCO



Properties list:

information about content end-user packaging single product snacks concept tube plastics playful transparent identity by shape

From Petar Pavlov's <u>website</u>: "PACKAGING EXPERIMENT: The idea behind this concept was to make a packaging where the name of the product will be written by the product itself instead of using any kind of printing techniques.

Considering the future of technology and the endless possibilities to shape your product, it's definitely a subject that deserves attention."

Reference: http://www.behance.net/Gallery/Packaging-Experiment/176911

Credits: Year: 2009

Designer: Petar Pavlov

Other images:





