

PETITE FRANCE



Properties list:

- new product
- shopping bag
- sachet
- folding carton
- cup
- end-user packaging
- range of products
- cardboard and paper
- opaque
- identity by typography
- identity by abstract shapes
- identity by textures and patterns
- identity by system of colour

Visual identity/package design by [Petter Hanberger](http://www.petterhanberger.com) in collaboration with Zorica Radovic.

Reference: <http://www.packagingoftheworld.com/2009/02/petite-france.html>

Credits:

Country: Sweden

Designer: Petter Hanberger and Zorica Radovic

Other images:

