

# BLOCKHEAD

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## Properties list:

end-user packaging  
range of products  
new product  
cosmetics, beauty and toiletries  
flacon  
identity by system of colour  
plastics  
contemporary  
identity by shape

From Brandhouse site: "Creating a new brand for extreme sports enthusiasts - and finding a genuinely new territory in a massively crowded market - by telling a story about "Essential skin apparel".

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Reference: <http://www.brandhouse.co.uk/flash.html>

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## Credits:

Agency: Brandhouse

Other images:

