



## Properties list:

- information about content
- end-user packaging
- single product
- concept
- clothes and accessories
- men
- other shapes
- cardboard and paper
- eco-friendly
- contemporary
- identity by modular structure
- identity by shape
- instruction through pictograms

Modular package for ties, both for an effective presentation in stores and for an easy storage at home.

---

Reference: <http://labdi.uqam.ca/packaging>

---

## Credits:

**Country:** Canada

**Year:** 2006

**School:** UQAM Université du Québec à Montréal (Montréal, Canada)

**Course:** Graphic Design

**Professor:** Sylvain Allard

**Student:** Éliane Charbonneau

Other images: