ACRA



Properties list:

information about content
end-user packaging
single product
concept
clothes and accessories
men
other shapes
cardboard and paper
eco-friendly
contemporary
identity by modular structure
identity by shape
instruction through pictograms

Modular package for ties, both for an effective presentation in stores and for an easy storage at home.

Reference: http://labdi.uqam.ca/packaging

Credits:

Country: Canada Year: 2006

School: UQAM UniversitÃ" du Québec à Montréal (Montréal, Canada)

Course: Graphic Design

Professor: Sylvain Allard

Student: Éliane Charbonneau

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