SUGAR



This is an exploration in order to discover the potentiality of corrugated card board as a container for sugar portions. The definitive packaging would be made out of a single sheet or a small sachet. It is clearly a conceptual exploration as neither health nor productionissues had been considered.

Properties list:

single product
identity by modular structure
identity by shape
new product
confectionery and sweetness
dispensing systems
pouch
cardboard and paper
contemporary
opaque
end-user packaging
identity by typography
information about content
disposable packaging
ready to use

Reference: http://labdi.uqam.ca/packaging/

Credits:

Country: Canada Year: 2007

School: UQAM UniversitÃ" du Québec à Montréal (Montréal, Canada)

Course: Graphic Design (DES4211)

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