## **OGM**



## Properties list:

information about content
packaging as a new medium
end-user packaging
range of products
extra-use of packaging
plastics
bag
tetra-pack
concept
fruit and vegetables
transparent
unusual visual association
minimal
identity by typography

Through the use of transparent surfaces, Shany Bélange's packaging design wants to make p eople reflect about the issue of genetically modified organisms.

Reference: http://labdi.uqam.ca/packaging/

Credits:

Country: Canada Year: 2007

School: UQAM UniversitÃ" du Québec à Montréal (Montréal, Canada)

Course: Graphic Design (DES4211)

Professor: Sylvain Allard

Student: Shany Bélanger

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