

# GREEN BOTTLE

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## Properties list:

- single product
- end-user packaging
- new product
- refill system
- biodegradability and compostability
- bottle
- plastics
- cardboard and paper
- eco-friendly
- contemporary
- dispensing systems
- opaque
- identity by shape
- milk

Designed in London and created in Britain, the Green Bottle is an award-winning milk bottle that has won the new milk jug award. The bottle is made from 30% recycled plastic and is made from 70% recycled cardboard. The bottle is made from 70% recycled cardboard, which is lined with an inner sleeve of biodegradable plastic made from corn starch. The plastic keeps the cardboard from becoming soggy, and the cardboard makes for easy transport, storage and pouring. Once the bottle is empty, the inner sleeve can be pulled out and will decompose in a landfill within six weeks. The cardboard outer can be put out for recycling with other paper or thrown in with kitchen and garden waste for home composting.

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Reference: <http://greenbottle.com/>

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## Credits:

**Year:** 2007

**Producer:** Greenbottle Ltd

**Concept and idea:** Martin Myerscough

Other images:

