DRUM





Properties list:

bottle
identity by typography
range of products
new product
beer
alcohols and spirits
labels and sleeves
glass and ceramics
identity by system of colour
end-user packaging
adults

Drum is a new beer product created by PublicCreative, characterized by the use of typography.

Reference: http://www.publiccreative.com.au/folio.php

Credits:

Agency: PUBLIC Creative

Other images:

