## **PUCCINO'S CUP**



## Properties list:

disposable packaging
extra-use of packaging
range of products
cup
new product
ironic
packaging as a new medium
cardboard and paper
unusual visual association
opaque
identity by typography
identity by illustration
identity by system of colour
identity by colour

Waldo Pancake for UK-based coffee company Puccino's designed these coffee cups.

Reference: http://flickr.com/photos/waldopancake/sets/72157594409406379/

Credits:

Country: UK

**Designer:** Jim Smith

Illustrator: Waldo

Pancake

## Other images:





















