

LITEN LJUS LAGER



Properties list:

single product
identity by colour
end-user packaging
new product
alcohols and spirits
can and tin
metals
metallic
identity by typography
identity by abstract shapes

Modern Swedish lager Liten Ljus Lager (Little Light Lager) designed by Amore.

Reference: <http://www.amore.se/#/Recent%20Projects> , http://www.monoscope.com/2007/08/liten_ljus_lager.html

Credits:

Country: Sweden

Agency: Amore

Other images: