

WAITROSE MUSTARDS



Properties list:

range of products
end-user packaging
new product
confectionery and sweetness
labels and sleeves
jar and pot
glass and ceramics
minimal
unusual visual association
transparent
die cut
identity by system of colour

Designed for Waitrose by Lewis Moberly, die-cut windows for Waitrose mustard range.

Reference: <http://www.lewisoberly.com>

Credits:

Country: UK

Agency: Lewis Moberly

Designer: Lewis Moberly

Other images: