MAXWELL HOUSE



Properties list:

end-user packaging
range of products
new product
coffee, tea and infusions
can and tin
identity by system of colour
identity by colour
identity by textures and patterns
identity by abstract shapes
metals
ready to use

On the go coffee boosts for the modern and young working adults.

Reference: http://www.3dotr.com/

Credits:

Country: China

Agency: 3DOTR Design Collective

Designer: Mily Nguyen and Peter

McClelland

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