## **TECNOCEM**



## Properties list:

packaging as a new medium information accessibility design for all end-user packaging single product extra-use of packaging new product other non-food products bag cardboard and paper instruction through illustration unusual visual association

Security in work spaces can be considered, notably in Italy, a real emergency and a daily p roblem. Particularly, the building trade can be considered the field in which this problem is much more evident. Therefore Tuscany Government supported the private enterprise o f Italcementi Pontassieve (Florence) for the production of cement sacks that, for the first t ime, will show indications about safe behaviours in working spaces. ("La sicurezza prima di tutto", literally translated in english: "Safety before all").

Reference: http://sdz.aiap.it/notizie/9999#top

Credits:

Country: Italy Year: 2008

Producer: Italcementi

## Other images:

