OAKVILLE GROCERY



Properties list:

end-user packaging range of products wrapper shopping bag new product cardboard and paper contemporary identity by typography identity by illustration gift packaging

A curious bunny in search of tasty nibbles starts in our visual identity system created to capture the thrill of discovery that Oakville Grocery shoppers experience.

Reference: Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007

Credits: Country: UK Agency: Turner Duchworth

Designer: Shawn Rosenberger Illustrator: S. Rosenberger, John Geary

Other images:







