

OAKVILLE GROCERY



Properties list:

end-user packaging
range of products
wrapper
shopping bag
new product
cardboard and paper
contemporary
identity by typography
identity by illustration
gift packaging

A curious bunny in search of tasty nibbles starts in our visual identity system created to capture the thrill of discovery that Oakville Grocery shoppers experience.

Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

Credits:

Country: UK

Agency: Turner Duchworth

Designer: Shawn Rosenberger **Illustrator:** S. Rosenberger, John Geary

Other images:

