PEYTON AND BYRNE



Properties list:

new product snacks confectionery and sweetness jar and pot box pouch shopping bag metals cardboard and paper contemporary identity by typography identity by colour identity by system of colour range of products end-user packaging gift packaging

Memories of his mother's home-baked delicacies encouraged restaurateur, Olive Peyton to create Peyton and Byrne - a patisserie offering a range of foods with a reassuring sense of nostalgia. Not only is the food up to good old-fashioned standards, the packaging is beautifully considered too, courtesy of Farrow Design.

Reference: Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007

Credits:

Agency: Farrow Design

Other images:



















