

# PATENTLY OBVIOUS

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## Properties list:

range of products  
recycled materials  
flacon  
new product  
cosmetics, beauty and toiletries  
plastics  
contemporary  
unusual structural association  
transparent  
identity by shape  
end-user packaging  
identity by typography  
identity by colour  
identity by system of colour

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Patently Obvious is KMI's new range of personal cleaning products with a biodegradable formulation.

Reference: <http://www.patentlyobvious.co.uk/>

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Credits:

Producer: KMI

Other images:

