COWSHED



Properties list:

end-user packaging end-user packaging gift packaging range of products new product flacon aerosol spray can plastics contemporary identity by textures and patterns cosmetics, beauty and toiletries

Inspired by the interiors of babington house, Pearlfisher's beautiful design use wallpaper patterns of differing colors and texture to echo the benefit and ingredient of each product. A touch of warmth is added through yhe understated, mischievous copy, which demostratea s unique sense of humor.

Reference: Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007

Credits:

Year: 2005 Agency: Pearlfisher

Designer: Nobujuki Shirai, Sarah Pidgeon

Other images:









