COWSHED



Properties list:

end-user packaging
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gift packaging
range of products
new product
flacon
aerosol spray can
plastics
contemporary
identity by textures and patterns
cosmetics, beauty and toiletries

Inspired by the interiors of babington house, Pearlfisher's beautiful design use wallpaper patterns of differing colors and texture to echo the benefit and ingredient of each product. A touch of warmth is added through yhe understated, mischievous copy, which demostratea s unique sense of humor.

Reference: Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007

Credits:

Year: 2005

Agency: Pearlfisher

Designer: Nobujuki Shirai, Sarah Pidgeon

Other images:









