

# FUEL VODKA

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## Properties list:

end-user packaging  
single product  
new product  
alcohols and spirits  
bottle  
glass and ceramics  
ironic  
identity by shape  
unusual structural association

Perhaps this test tube shaped vodka bottle is inspired by failed laboratories experiments...Seagram's Fuel Vodka.

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Reference: <http://packagingsoftheworld.blogspot.com/2008/05/seagrams-fuel-vodka.html>

Other images: