## **DYNAMO SCORES A HATTRICK**



## Properties list:

cosmetics, beauty and toiletries tube shopping bag jar and pot folding carton plastics cardboard and paper well-being photo to describe identity by photo identity by colour range of products end-user packaging

From <u>dynamo</u> (design agency) website: "We received both a Silver ICAD Bell and the Grand Prix at the IDEA awards for our brand development work with Voya Cosmetics. For the last 6 years we have developed a new and extensive range of 100% organic beauty products. The range has been a huge success and is being stocked in some of the finest health spas and exclusive retailers worldwide including Dublin Duty Free, House of Fraser, Avoca Handweavers and Nue Blue Eriu"

Reference: http://www.voya.ie/, http://www.dynamo.ie/

Credits:

Agency: Dynamo

Awards: Winner at Grand Prix and Package Design Awards at the Irish Design Effectiveness Awards (IDEA)

## Other images:



