## **CORIOLE VINEYARDS**



## Properties list:

single product new product wine identity by typography typographical texture bottle labels and sleeves contemporary glass and ceramics information about content opaque end-user packaging

From <u>Anna Chang</u> website: "This typographic wine label solves the design problem of needing to communicate two different brands within one cohesive design. The wine label is themed on the striking black and yellow colouring of the corroborree frog - one of the Conservation Ark animals, highlighting their plight on the label whilst also quite literally highlighting 'corroboree frog' in yellow type."

## Reference: http://www.annachang.com.au/

Credits: Country: Australia

Designer: Anna Chang

Awards: Winner of the 2008 Coriole and Adelaide Zoo WildWines Commission

## Other images:

