HAMPSTEA TEA AND COFFEE



White helps convey purity cues, as Mayday proved with their flavour infusion treatment for Hampstead Teas.

Properties list:

end-user packaging range of products new product well-being contemporary folding carton jar and pot cardboard and paper photo to evoke identity by photo identity by system of colour coffee, tea and infusions

Reference: Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007

Other images:





