

APOLLO ALE & LAGER



Properties list:

collector packaging
event packaging
end-user packaging
single product
new product
alcohols and spirits
identity by typography
textured
transparent
bottle
glass and ceramics

Apollo Ale & Lager, inspired by the Apollo mission: the blue bottle and the simple graphic remember the historical Apollo mission.

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

Credits:

Country: California, S. Francisco

Year: 2005

Agency: Cahan & associates

Designer: Kevin Roberson

Other images: