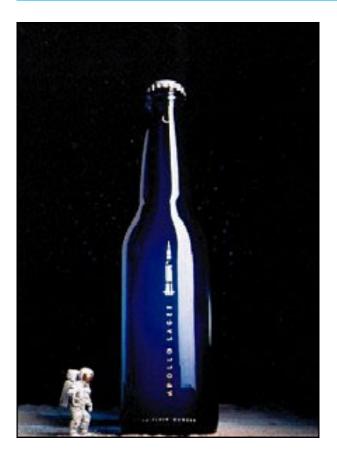
APOLLO ALE & LAGER



Properties list:

collector packaging event packaging end-user packaging single product new product alcohols and spirits identity by typography textured transparent bottle glass and ceramics

Apollo Ale & Lager, inspired by the Apollo mission: the blue bottle and the simple graphic r emember the historical Apollo mission.

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits: Country: California, S. Francisco Year: 2005 Agency: Cahan & associates

Designer: Kevin Roberson

Other images: