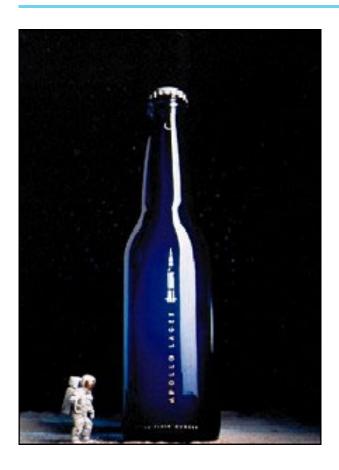
APOLLO ALE & LAGER



Properties list:

collector packaging
event packaging
end-user packaging
single product
new product
alcohols and spirits
identity by typography
textured
transparent
bottle
glass and ceramics

Apollo Ale & Lager, inspired by the Apollo mission: the blue bottle and the simple graphic r emember the historical Apollo mission.

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Country: California, S. Francisco

Year: 2005

Agency: Cahan & associates

Designer: Kevin Roberson

This document was created by www.packagingdesignarchive.org

 $Original\ web\ page:\ http://www.packagingdesignarchive.org/archive/pack_details/10$

Other images: